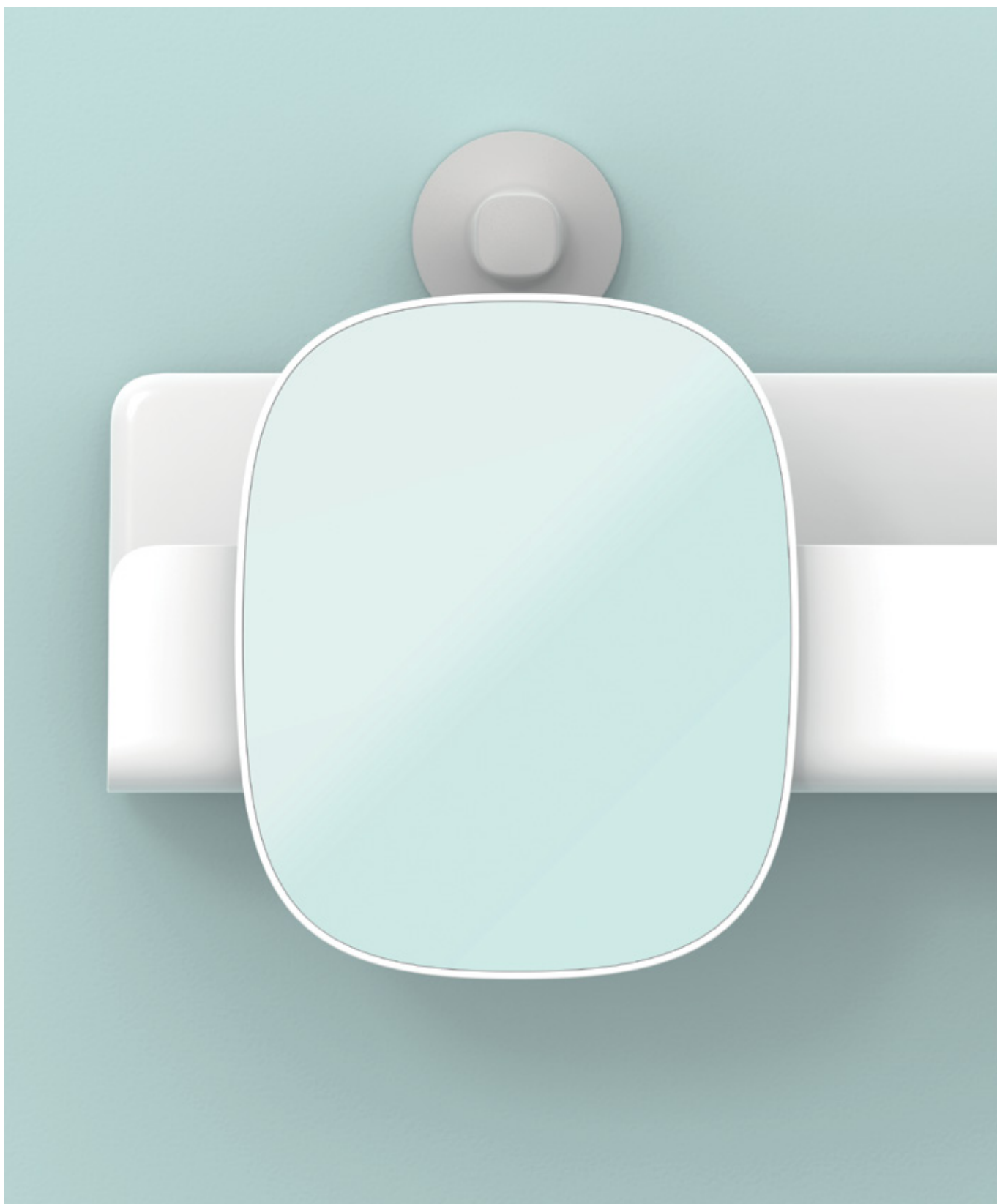


Joseph®
Joseph

Bathroom
Spring 2022





It all started with a chopping board.

Twin brothers, Antony and Richard Joseph, grew up in a family with a long history of design and manufacturing. Originally set up by their grandfather in the 1930s, the family business specialised in the production of glass components and the brothers spent part of their summers working in the factory.

In 1999, having both trained in product design, the twins embarked on their early careers. As a sideline to their jobs, and with the support of their father, they utilised the capabilities of the factory in Birmingham to develop their own range of contemporary glass chopping boards.

But what started out as a fun project soon became the seed of a new business idea. After early success with their bold, colourful designs their entrepreneurial spirit kicked in and, in 2003, the Joseph Joseph brand was born.

Whilst glass chopping boards were just the start, the brothers were also designing other innovative kitchenware products and this gradually developed into a broader range of housewares.

What quickly became a key foundation of the brand was a simple observation - many tasks around the home could be made much easier and more enjoyable with a little intelligent thinking. It was this problem-solving approach, and the ability to combine it with a distinctive design aesthetic, that created some of their most iconic kitchenware and has made Joseph Joseph one of the world's most progressive houseware brands.

There's something special about a Joseph Joseph product that sets it apart from the competition. First it engages you with its distinctive design; then it captivates you with its functional benefits; finally, it assures you with its high-quality materials and attention to detail.

Joseph Joseph's ability to blend innovative design, contemporary styling and a distinctive use of colour is unique within the industry. While many brands concentrate on just one of these aspects, Joseph Joseph focuses on the whole user experience - creating products that work beautifully and are a pleasure to have around the home.

Since 2003 the brand has expanded successfully into many product areas and it continues to explore new houseware categories. It may have all started with a simple glass chopping board, but Joseph Joseph is now one of the fastest growing companies in the worldwide housewares market and it continues to earn accolades and awards for its unique, innovative designs.



Small space. Big challenge.

When it comes to cleaning and organisation, the smallest room in the house can often throw up the biggest challenges.

Daily personal hygiene routines all create mess and require a wide variety of toiletry and grooming items to perform. Limited space, permanent wet zones and hard-to-clean areas are just some of the problems faced.

Bathrooms can easily become messy, disorganised environments and there's no shortage of products available to help. But do any of these items really address the problems or merely add to it?

At Joseph Joseph we don't just design products for the sake of it. Everything we create has to solve a common problem found in the home, making everyday tasks easier, quicker or more enjoyable to perform.

Our research in the bathroom category showed us quite quickly that the most common problem areas were:

- Storage & organisation
- Cleaning & hygiene
- Waste & recycling

With this in mind, we set about creating a range of products that would provide some truly innovative solutions to these challenges. You'll find the fruits of our labour over the following pages and we hope they inspire you as much as they do us.

It's all part of our mission to create desirable products that enhance everyday life and that stay true to our philosophy of creating Brilliantly Useful Design.

Antony & Richard Joseph



Bathroom



Handy storage hooks

EasyStore™ Shower caddies

Design registered
These compact shower caddies take the hassle out of shower storage. They hold all your shower essentials, such as soap and shampoo bottles, and features hooks for razors, sponges and flannels. Some also feature a hinged, shatter-resistant acrylic mirror. Their shelves lift off the fixing brackets, making them very easy to clean, and they're quick and simple to install using their powerful, super-grip suction cups. This also means they're fully repositionable without damaging your wall or tiles.
Wash and dry by hand. Available in a range of sizes and formats.



Easy tool-free installation using super-grip suckers



Lift-off shelf for easy cleaning



Self-draining design



Video



EasyStore™ Compact shower caddy with adjustable mirror
(70547) White
Dimensions H21 x D13 x W15.5 cm (H8.25 x D5.1 x W6.1 inches)



Video



EasyStore™ Large shower caddy with adjustable mirror
(70548) White
Dimensions H22 x D13 x W40 cm (H10.6 x D5.1 x W15.75 inches)



Adjustable mirror



Video



EasyStore™ Corner shower caddy with adjustable mirror
(70549) White
Dimensions H22 x D18 x W26.5 cm (H8.7 x D7.1 x W10.4 inches)



Video



EasyStore™ Corner shower caddy (2-pack) excl mirror
(70550) White
Dimensions H45 x D18 x W26.5 cm (H17.75 x D7.1 x W10.4 inches)

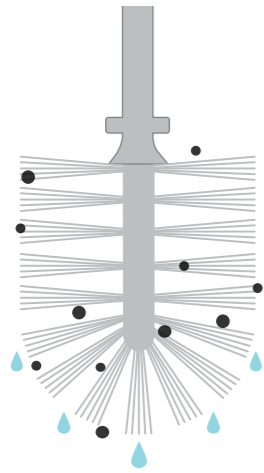
Flex™ Toilet brush

Design registered

Conventional toilet brushes hold dirt and liquid, making them messy and unhygienic to use and clean. Also their bristles can distort and wear, meaning they need to be replaced regularly. Flex™ is a revolutionary toilet brush designed to solve all these problems. It features a flexible, D-shaped head that reaches all areas, even under the rim. It has widely spaced bristles that prevent dirt clogging, allow liquid to drain quickly and are more durable than conventional-style bristles. Flex™ is available in several versions and comes with a slimline holder for neat, hygienic storage. Flex™ Plus - features a holder with a discrete, storage caddy, for keeping cleaning products or aerosols out of sight. Flex™ Store - features an extra-large caddy, which can hold up to three spare toilet rolls or a large cleaning bottle. Brush and holder - clean with bleach or hot soapy water.

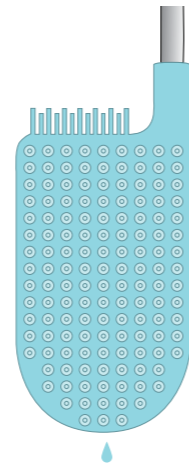


Conventional Toilet brush



- Hard to reach all areas
- Drips between cleaning and storing
- Clogs easily and hard to clean
- Bristles distort over time

Flex™ Toilet brush



- Unique flexible design reaches all areas, even under the rim
- Anti-drip: less dripping between cleaning and storing
- Anti-clog: wide bristle spacing ensures dirt rinses off easily
- Durable bristles

Flex™ Steel



Flex™ Steel toilet brush
(70517)
Dimensions
H42.8 x W12.5 x D8.9 cm
(H17 x W5 x D3½ inches)



Flex™ Lite Steel / Flex™ Lite



(70561) Flex™ Lite Steel
(70522) Flex™ Lite
Dimensions
H42.5 x D8.9 x W12.5 cm
(H16.7 x D3.5 x W4.9 inches)



Flex™



Flex™
(70506) Blue
(70515) Grey
Dimensions
H43.1 x W12.3 x D8.7 cm
(H17 x W4¾ x D3½ inches)



Flex™ Plus



Flex™ Plus
(70507) Blue
(70516) Grey
Dimensions
H45.7 x W14.9 x D13 cm
(H18 x W5 x D6 inches)



Flex™ Store



Flex™ Store
(70536) Blue
(70537) Grey
Dimensions
H49 x W13 x D20 cm
(H19¼ x W5 x D8 inches)



Flex™ Wall Wall-mounted toilet brush

Design registered

Flex™ is a revolutionary toilet brush that features a flexible, D-shaped head and widely spaced bristles that allow liquid to drain quickly, preventing water from dripping on the floor and dirt from clogging. As well as being more hygienic, the specially designed bristles are also more durable than those on conventional toilet brushes. This version of Flex™ comes with a smart wall-mounted holder, which saves valuable floor space and makes cleaning easier. Installation instructions, screws and fixings included.

Brush and holder - clean with bleach or hot soapy water.



Stainless-steel shaft and holder trim



Flex™ Wall
(70528) White
Dimensions H43.5 x W10 x D8 cm
(H17 x W4 x D3¼ inches)



Discrete drawer for sanitary items



EasyStore™ Steel Wall-mounted toilet roll holder
(70529) White
Dimensions H6 x W28.5 x W11 cm (2½ x 11¼ x 4½ inches)

EasyStore™ Steel Wall-mounted toilet roll holder

Design registered

As well as holding a toilet roll, this smart wall-mounted holder has several additional features. For a start, it has a handy storage shelf for placing small items on, such as a mobile phone, book or small toiletry items. It also includes a small drawer that's perfect for discretely storing sanitary items. Lastly, it has a friction-grip roll holder that helps prevent the roll from unravelling too quickly and a stainless-steel trim with a fingerprint-resistant coating. It mounts easily to the wall and comes with its own bracket and screws. Installation instructions, screws and fixings included. Wipe clean with a damp cloth. Maximum shelf load 1 kg.

EasyStore™ Toilet paper stands

Design registered

These freestanding toilet paper holders feature a clever dual-purpose storage shelf. The stainless-steel top provides a convenient surface for placing small items, such as a mobile phone or book, whilst the curved base conceals a secret storage compartment that's perfect for keeping sanitary items conveniently within reach, but discretely out of sight. A silicone strip on the main roll holder provides resistance when tearing and prevents the paper from unravelling too quickly. A weighted base ensures good stability and a fingerprint-proof coating on the stainless-steel shelf helps keep this free from marks.

The design comes in two versions; the first provides space for storing up to 4 toilet rolls and the second features a Flex™ Steel toilet brush, which stores neatly in the base. Wipe clean with a damp cloth. Assembly instructions and allen key included.



EasyStore™ Toilet paper stand holds up to 4 rolls



Shelf for small objects



Discrete compartment for storing sanitary items



Friction-grip roll holder prevents unravelling



EasyStore™ Toilet paper stand
(70518) White
Dimensions H68 x W16.5 x D22.5 cm
(H26¾ x W6½ x D8¾ inches)



Video



EasyStore™ Plus toilet paper stand with Flex™ toilet brush
(70519) White
Dimensions H76 x W17.5 x D23.5 cm
(H29¾ x W6¾ x D9¼ inches)



EasyStore™ Plus toilet paper stand comes with a Flex™ Steel Toilet brush

EasyStore™ Toothbrush caddies

Design registered

These neat toothbrush caddies are divided into several sections providing organised storage for a range of oral care items including manual/electric toothbrushes, toothpaste tubes and dental floss. They dismantle for easy cleaning and feature a ventilation hole for

quick drying and a non-slip base. Available in two sizes and two finishes. Wash and dry by hand.



Ventilated for quick drying



Both units dismantle for easy cleaning

EasyStore™ Steel Toothbrush caddies

Wash and dry by hand. Do not use abrasive cloths or strong chemical cleaners.



Video



EasyStore™ Steel toothbrush caddy

(70530) Regular white

(70531) Large white

Dimensions Regular H12 x W9.5 x D9.5 cm (H4¾ x W3¾ x H3¾ inches)
Large H13 x W18 x D10 cm (H5 x W7 x H4 inches)

EasyStore™ Toothbrush Caddies

Wash and dry by hand.



EasyStore™ Toothbrush Caddy

(70500) Blue

(70509) Grey

Dimensions D9 x W9 x H13 cm (D3½ x W3½ x H5 inches)



EasyStore™ Large Toothbrush Caddy

(70501) Blue

(70510) Grey

Dimensions D17.1 x W9 x H13 cm (D6¾ x W3¼ x H5 inches)



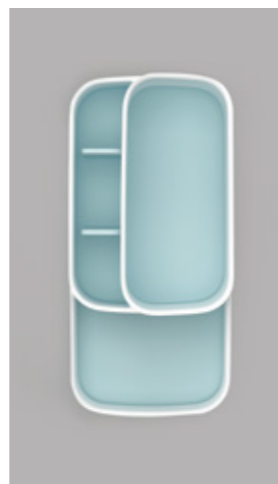
EasyStore™ Bathroom caddy

Design registered

This versatile caddy has been designed to better organise your bathroom space. It's divided into a range of compartments of varying shape, size and depth to cope with storing the wide variety of grooming essentials commonly found in most bathrooms. Perfect for keeping small items such as scissors, brushes, deodorants, dental floss and make-up neat and tidy and easy to find. Also features a non-slip base. Wash and dry by hand.



Perfect for a wide variety of grooming essentials



Compartments vary in size, depth and shape



EasyStore™ Bathroom Caddy
(70504) Blue
(70513) Grey
Dimensions W24.9 x D11.6 x H11.9 cm (W9¾ x D4½ x H4¾ inches)

EasyStore™ Slimline squeegee with storage hook

Design registered

This compact shower squeegee comes with its own storage holder that attaches securely to tiles or a glass shower screen via a suction-cup on the reverse. Not only does it provide a secure place to store the squeegee, it also has an additional hook beneath for hanging a range of bathroom accessories, such as sponges, back scrubbers or cleaning cloths. The squeegee has a comfortable handle and a full-width blade for precision cleaning of glass and tiled surfaces.



Slimline, space-saving design



EasyStore™ Slimline squeegee with storage hook
(70560) Grey
Dimensions H20.5 x D3.2 x W25 cm (H8.1 x D1.25 x W9.8 inches)



Flexible blade for precision cleaning



Storage hook with suction-cup for attaching to tiles or glass

EasyStore™ Compact shower squeegee with hanging hook

Design by DonaldWentworth
Design registered

Conventional bathroom squeegees can be unsightly and awkward to store. This neat, slimline design, however, is easy to use and even easier to store. It features a flexible silicone blade for precision cleaning and a handy hook for hanging over a shower screen or shelf.

Suitable for wiping glass, mirrors and tiles.
Wash and dry by hand.



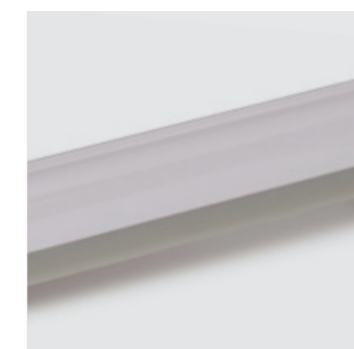
Suitable for wiping shower screens, mirrors and tiles



Integrated hook



Slimline, space-saving design



Flexible silicone blade for precision cleaning



EasyStore™ Compact squeegee with hanging hook
(70535) Grey
Dimensions H25 x W5.3 x D4.5 cm (H9¾ x 2¼ x 1¾ inches)



Presto™ Steel
Hygienic soap dispenser

Design registered
This hygienic soap dispenser features an extra-large pump head which makes it easy to operate with the wrist or forearm when your hands are messy. A transparent window in the base shows when you need to refill and the non-slip base keeps the unit in place during use. Features a fingerprint-resistant stainless-steel finish. Large capacity: 350 ml (12 fl. oz) Wash and dry by hand.

Large easy-push pump head



Suitable for all types of liquid hand soap



Presto™ Steel
(70532) White
Dimensions H16 x W8 x D8 cm (H6¼ x W3¼ x D3¼ inches)

Slim™
Compact soap pump

Design registered
With space at a premium around most sinks, the narrow footprint of this stylish soap pump means it takes up less room without compromising on capacity. It features a non-drip nozzle and an easy-push pump head and holds up to 350ml (12.3 fl oz) of liquid soap. Wash and dry by hand.



Non-drip nozzle



Easy to fill



Fill-level window



Slim™ Compact Soap Pump
(70503) Blue
(70512) Grey
Dimensions W6.2 x D9.1 x H14.1 cm (W2½ x D3½ x H5½ inches)



Slim™
Compact soap dish

Design registered
Conventional soap dishes are difficult to keep clean and take up a large amount of space around the sink. This clever, compact design features an angled base, which means it can hold a full-size soap bar in less space. It also allows excess water and soap suds to drain neatly out of sight. It features a ventilation hole for quick drying, a non-slip base and can be dismantled for easy cleaning.



Slim™ Steel Compact soap dish
Wash and dry by hand. Do not use abrasive cloths or strong chemical cleaners.



Slim™ Steel
(70533) White
Dimensions H4 x W8 x D9 cm (H1½ x W3 x D3½ inches)



Dismantles for easy cleaning

Slim™ Compact soap dish
Wash and dry by hand.



Slim™ Compact Soap Dish
(70502) Blue
(70511) Grey
Dimensions D7.1 x D8.4 x H3.6 cm (H3¼ x W2¾ x D1½ inches)



Ventilated for quick drying

Merchandisers & POS



Split™ 6 Steel Recycler

Design registered
 Many bathrooms and bedrooms have limited space, so having a separate bin just for recycling is rarely an option. Split™ 6 Steel provides the perfect solution as it's divided into two compartments, allowing you to separate recyclable and non-recyclable waste within one compact design. The unit features hands-free pedal opening, soft-close lids and a fingerprint-proof stainless-steel body. It also has removable buckets for easy emptying with liner-retaining holes that prevent the liner from slipping during use. The deep rim of the lid also helps to hide any messy liner overhang. Suitable for use with standard 3-litre liners. Total capacity 6 litres (1.6 US Gallons). Main body - Wipe clean with a damp cloth. Do not use abrasive cloths or strong chemical cleaners. Buckets - wash with hot, soapy water.

Compact space-saving design



Fits standard 3-litre liners



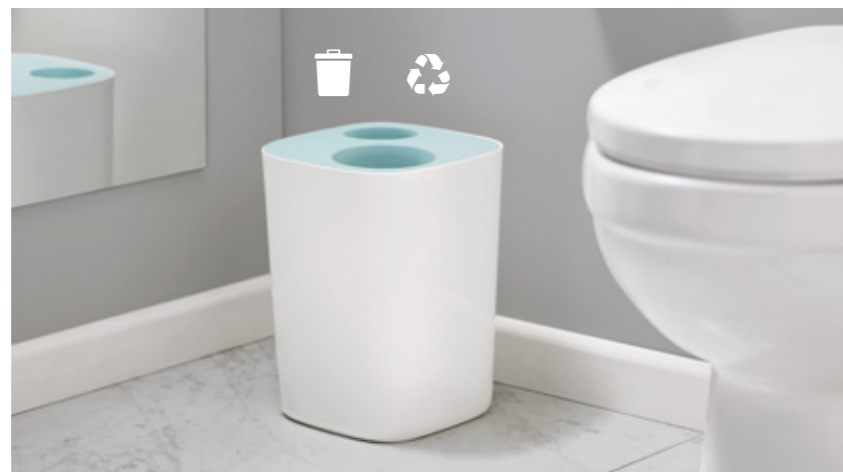
Liner retaining holes to keep plastic liners in place



Split™ 6 Steel Recycler
(70520)
 Dimensions H27 x W28.4 x D18 cm
 (H10½ x W11 x D7 inches)

Split™ 8 Recycler

Design registered
 Split™ 8 also features two compartments for separating waste. The smaller compartment has a removable bucket for easy emptying and can be used with or without a plastic liner. Total capacity 8 litres (2 US Gallons). Wash and dry by hand.



Removable inner bucket



Split™ 8 Recycler
(70505) Blue
(70514) Grey
 Dimensions W21 x D21 x H28 cm (W8¼ x D8¼ x H11 inches)



Merchandisers & POS

Convenient, countertop and free-standing merchandising units are available for many of our products. See our price list for more details (conditions apply).



Joseph Joseph logo Large (99255) Blue
Dimensions
 W18 x H7 x D4 cm
 (W7 x H2¾ x D1½ inches)



Bathroom disposable Free-standing POS card (99249)
Dimensions
 H14.8 x D0.5 x W21 cm
 (H5.8 x D¼ x W8¼ inches)



Bathroom disposable Floor-standing merchandiser (99265)
Dimensions
 H88 x D45 x W150 cm
 (H34½ x D17½ x W59 inches)

We are proud to have won the following awards:



Joint Winner - Emerging Entrepreneur of the Year



Winner 2014 - TriScale™



Winner 2021 Gadgets - Multi-Prep™
 Winner 2020 Product Development
 Winner 2015 Housewares - Totem
 Winner 2015 Innovation Award - Totem
 Winner 2014 Innovation Award
 Winner 2013 Innovation Award
 Winner 2013 - Wash&Drain™
 Winner 2012 Innovation Award
 Winner 2011 Innovation Award
 Winner 2009 Innovation Award
 Winner 2009 - Nest 8™
 Winner 2008 Cutting Edge Award - Index™



reddot design award
 best of the best
 Winner 2015 - Totem
 Winner 2011 - Pie™



reddot design award

Winner 2018 - Titan 20
 Winner 2017 - Dial™
 Winner 2016 - SmartBar™
 Winner 2015 - Twist Grater
 Winner 2014 - Edge™ Dish Brush
 Honourable Mention 2013 - TriScale™
 Winner 2012 - Twist™
 Winner 2012 - Nest Utensils™
 Winner 2010 - Y-Grinder™
 Honourable Mention 2010 - Hands On™
 Winner 2009 - Nest 8™
 Winner 2008 - Folding Colander



DESIGN PLUS
 Winner 2011 - Pie™
 Winner 2010 - Y-Grinder™
 Winner 2010 - Hands On™
 Winner 2009 - Nest 8™



gial global innovation awards
 Winner 2018 Flex™
 Winner 2018 Titan
 Winner 2015
 Winner 2014
 Winner 2013
 Winner 2012
 Winner 2011



House Beautiful AWARDS 2013
 Winner Gold 2013 - TriScale™
 Winner Silver 2013 - DrawerStore™ Cutlery Tray



HOUSEWARES DESIGN AWARDS
 Winner 2012 - No-spill Mill™



Winner 2009 Kitchenware - Nest 8™
 Winner 2009 Food Preparation - Folding Colander



Winner 'Prix' 2015 - Totem
 Winner 'Grand Prix' 2015 - Totem



Winner 2012 - Nest™ 9 Plus
 Highly Commended 2012 - Arena™
 Winner 2011 - Pie™
 Highly Commended 2011 - Rocker™
 Winner 2010 - Hands On™
 Highly Commended 2010 - Y-Grinder™
 Winner 2008 - Index™

Contact us

UK

Trade customer enquiries and ordering
 sales@josephjoseph.com

General account enquiries
 accounts@josephjoseph.com

General enquiries
 info@josephjoseph.com

Press enquiries
 pr@josephjoseph.com

Joseph Joseph Ltd.
 100 Union Street
 London, SE1 0HS
 United Kingdom

Tel: +44 (0)20 7261 1800
 info@josephjoseph.com

josephjoseph.com

USA

Trade customer ordering and press enquiries
 customercare@josephjoseph.com

Joseph Joseph Inc.
 41 Madison Avenue
 15th Floor
 New York
 NY 10010

Tel: +1 917 338 0900
 Fax: +1 917 338 0912
 customercare@josephjoseph.com

josephjoseph.com



This catalogue is printed with vegetable based inks on carbon balanced paper. Please recycle.

The contents of this catalogue are correct at time of publication. Joseph Joseph reserves the right to make changes from time to time, without notice or obligation, to specifications, colours or materials and to change or discontinue models. Some products or features may not be available in all markets.

Photography by Charlie Bettinson, Steve Wakeham and Perry Curties.

Joseph Joseph Ltd.
100 Union Street
London SE1 0NL
info@josephjoseph.com

Joseph Joseph Inc.
41 Madison Avenue
15th Floor
New York NY10010
customercare@josephjoseph.com

Joseph Joseph SARL
111, avenue Victor Hugo
75116 Paris
renseignements@josephjoseph.com

Joseph Joseph
Deutschland GmbH
Königsallee 92a - 4.Stock
40212 Düsseldorf
information@josephjoseph.com

Joseph Joseph 株式会社
Tel. 0570-031-117
カスタマーサービス受付時間:
10:00-12:00 / 13:00-18:00
(土・日・祝日・休業日を除く)

Joseph Joseph (Shanghai) Trading Ltd.
杰膳 (上海) 贸易有限公司 上海浦东栖霞路
16弄3号楼11层133室
saleschina@josephjoseph.com

Joseph Joseph Pty Ltd.
14/5 Martin Place
Sydney
NSW, 2000
anzsales@josephjoseph.com

josephjoseph.com